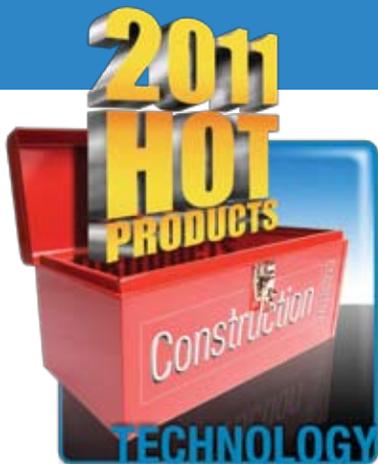# Construction

2011 HOT PRODUCTS

ComputerEase™

INDUSTRY
INNOVATION
SHOWCASE
BY DONALD BERRY

ComputerEase Construction Software: An Innovative, User-Friendly Solution that Solves Problems and Increases Profit

Over 6,000 Contractors Rely on ComputerEase Technology for Accounting, Project Management, Paperless Document Management and Field Reporting

ComputerEase, Inc. was founded in 1983 by Bob Mattlin, a CPA and technology entrepreneur whose family operated a thriving construction business. With his deep understanding of accounting and construction, Mattlin developed construction management software that improved the way contractors ran their businesses while meeting the unique challenges of construction accounting. Today, more than 6,000 contractors across the U.S. depend upon ComputerEase technology to streamline their operations, reduce costs and increase profits.

INNOVATIVE PRODUCTS

For over 27 years, ComputerEase has been developing cutting-edge, integrated construction accounting and project management software. The company was one of the first construction software developers to incorporate features like executive dashboard reporting to provide critical information "at-a-glance" for better decision-making.

ComputerEase stays on the forefront of product development by continually adding new features that solve problems and are easy to use. "When we release a new product or feature," explains John Meibers, President of ComputerEase, "our clients understand it's not just a cool toy or gadget, but a real innovation designed to help their businesses become more efficient and profitable." The addition of paperless invoice routing and approval capabilities make the company's Electronic Document Processing solution ideal for contractors looking to reduce paperwork and simplify workflow. FieldEase incorporates the latest advances in mobile computing technology, making it easy for managers to instantly update labor, equipment and project information from the field using a Tablet PC.

EXPERIENCED PEOPLE

"At ComputerEase, the client always comes first," Meibers says. "Because 100% of our support, training and implementation staff has had real construction experience, ComputerEase prides ourselves on a unparalleled level of customer support that is unmatched by any other technology vendor."

"I don't believe you can truly help a contractor until you've walked in their shoes," Meibers explains. "Understanding terms like bid day, Certified Payroll and AIA billings are invaluable when you're walking a client through a software implementation or support issue."

EFFECTIVE PROCESS

Understanding each client's business needs is an important first step in the ComputerEase implementation process. "We don't want you to change your business to fit our software," Meibers says. "Instead, we want to show you how to use our software to support and improve your operations." When the initial implementation is complete, the ComputerEase support staff's responsive follow-up helps the client achieve greater benefits. "We're very conscious of the financial investment a company makes in our system," Meibers points out. "We do everything we can to deliver a rapid return on that investment."

THE COMPUTEREASE DIFFERENCE

Three key differentiators catapult ComputerEase to the top of the construction accounting software list," says Meibers. "Our innovative and user-friendly product development set us apart from the competition, but when you factor in our outstanding people and proven implementation process, ComputerEase is second to none."

ComputerEase Software

6460 Harrison Ave., Ste. 200
Cincinnati, OH 45247
USA
Dowd Fox
p: (800) 544-2530
f: (513) 481-6324
e: dowdf@computerease.com

www.computerease.com